



**OPERATION
IMMUNIZATION**

SNPhA 2010-11 Manual

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Who were the organizations responsible for the creation of Operation Immunization?

The Student National Pharmaceutical Association (SNPhA) and the American Pharmacists Association Academy of Student Pharmacists (APhA-ASP) collaboratively developed *Operation Immunization* in 1997. This was the first service project of this magnitude in the history of SNPhA or APhA. Over 25,000 people were immunized in the inaugural year. Today, Operation Immunization is one of the six major SNPhA Initiatives, and student chapters send in reports of their activities to compete for National awards and recognition according to accumulated Chauncey I Cooper (CIC) Points. Outstanding Chapters are also highlighted in special issues of the *Signatura*, the official publication of SNPhA.

Why is there a need for Operation Immunization, and what is its impact?

According to the CDC, each year about 60,000 Americans still die of pneumococcal disease and 20,000 die of influenza. In general, for every child who dies of a vaccine preventable disease, 400 adults die from the same diseases. Unfortunately, statistics from the U.S. Department of Health and Human Resources reports that the national influenza vaccination rates for African Americans, based on Medicare claims, are one-half the rate for Caucasian beneficiaries, even when the majority of these individuals visited a doctor. 40% of people 65 years and older still go unimmunized every year.

The most serious obstacles to the receipt of vaccines are the limited places and times of vaccine availability. Pharmacists have been recognized as the most accessible health professionals, with the equivalent of the entire U.S. population (250 million people) visiting a pharmacy every week. Thus, pharmacists and student pharmacists have a major role to play. In the 13 years of *Operation Immunization*, some 866,000 individuals were immunized and over 33 million more received information on vaccines. Student pharmacists can make a difference!

What are the goals of the Operation Immunization project?

This program is an immunization awareness campaign designed to increase the public's knowledge of immunizations while raising the number of adults receiving immunizations. SNPhA chapters are encouraged to actively partner with physicians, nurses and other healthcare professionals certified to administer immunizations. By participating in this project, student pharmacists are providing the pharmacy profession with an excellent resource in the fight against the growing incidence, morbidity, and mortality associated with vaccine-preventable diseases.

All 50 states, the District of Columbia, and Puerto Rico currently allow pharmacists to immunize patients. Therefore, SNPhA also encourages chapters to approach pharmacists to provide immunization services (administer vaccinations and provide educational material to their patients) as part of this immunization advocacy campaign. By having pharmacists administer immunizations or having the immunizations administered in a pharmacy, there is hope to increase the public's awareness of the important role both pharmacists and student pharmacists can have on public health issues.

Furthermore, according to APhA, 29 states allow student pharmacists to immunize as of 2009. In these states, *Operation Immunization* events can serve as immunization information centers and students may also become involved through the legislative process by supporting their local pharmacy state board to lobby for changes. (The above information has been adapted from the [SNPhA](#) and [Operation Immunization](#) websites.)

When is the best time to hold an Operation Immunization event?

Although the bulk of immunization efforts center around the 2010-11 influenza season, starting when the vaccine becomes available in August, *Operation Immunization* events should be seen as year-round opportunities.

Below are just a couple of nationally recognized observances concerning immunizations. So mark your calendars and try to join in with these national weeks of recognition.

- [National Influenza Vaccination Week](#)
 - Dec 5-11, 2010
- [45th National Immunization Conference](#), Washington, D.C.
 - March 28-31, 2011
- [National Infant Immunization Week](#)
 - April 23-30, 2011

How can a chapter run a successful Operation Immunization campaign?

Operation Immunization consists of a promotional campaign designed to increase community awareness of immunization information and advise patients where they can obtain the proper immunizations.

Planning the Operation Immunization Year

- The process of recruiting student volunteers should start early to increase the opportunities for participation.
- Forming committees with specific responsibilities (public relations, publicity, site management, documentation, etc.) will increase involvement and encourage participation in future events.

Organizing the project

- Event days can be conducted throughout the year and can be held in conjunction with other events and patient care projects.
- Hosting multiple patient care projects at one time allows you to offer screenings for multiple disease states to patients at one event.
- Begin developing your media contacts in the community. Also contact your state pharmacy association to see if they are interested in becoming involved with your project.

Recruiting pharmacists and promoting the event

- Identify and meet with pharmacists who are interested in participating. The individual pharmacists will need to make sure the proper vaccinating supplies are ordered and available, and be present on the day of the event, and give immunizations or observe student pharmacists giving immunizations.
- At least 6 weeks before the event, start contacting radio and TV stations with a “pitch” letter to introduce yourself to an editor or producer and suggest story ideas.

Generating mass publicity and readying supplies

- Make your big advertising push to the public starting about 3-4 weeks prior to the event.
- Get your posters and flyers out to the identified locations, and make follow-up phone calls to media outlets to arrange interviews and invite the public to attend.
- Work with your committees to ensure that the appropriate supplies have been ordered to provide immunization education and services to patients.

Operation Immunization Time Table Checklist for Project Coordinator

Beginning of School Year:

- Contact your state/local pharmacy associations (See [State Resources](#)) to seek involvement in the Project, place advertisements, and write articles describing *Operation Immunization* in your state pharmacy journal.
- Hold a student interest meeting to establish goals and objectives for *Operation Immunization*.
- Identify target audiences and brainstorm possible event dates and locations.
- Select a theme.
- Select target date and location and reserve the location.
- Form planning committee and outline specific tasks.
- Identify possible pharmacists who will participate and pharmacies where immunization services will be provided. Meet with them to discuss the campaign and make plans.
- Prepare a budget.
- Develop a list of media contacts in your community.
- Contact your state/local health departments to inform them of *Operation Immunization*.

2 to 3 Months before the Operation Immunization event:

- Establish timelines.
- Secure commitments from pharmacists, other health care providers and others participating in the *Operation Immunization* event to reserve the selected date.
- Identify radio and TV show producers and send information on *Operation Immunization* with a “pitch” letter (see [Media Tools](#)) indicating that you would like an interview to promote this community service project.
- Secure volunteers, including someone who can take pictures the day of the fair and someone to welcome and direct participants.
- Select immunization topics and services to be offered.
- Identify a source and reserve rental equipment.

1 to 2 Months before the Operation Immunization event:

- Order educational and promotional materials from CDC, etc.
- Plan and begin securing prizes, decorations, goodie bags, giveaways, films, etc.
- Secure cash box; plan for change needs at the fair.
- Make posters, flyers, etc. to publicize the event.
- Follow up with radio and TV show producers to arrange an interview explaining *Operation Immunization*. Alternatively, send a media advisory (see [Media Tools](#)) to local TV, radio, and newspapers. Provide dates and times that immunization services will be available at participating pharmacies.
- Send out public service announcements (PSAs) (see [Media Tools](#)) to the public service director of the stations. If you cannot get an appointment, follow up with a telephone call to make sure the PSA made it to the right person.
- Duplicate printed materials, such as registration and consent forms.
- Locate and line up needed equipment (tables, chairs, trash receptacles, trash bags, tablecloths and other necessary supplies).

Operation Immunization Time Table Checklist (continued)

2 to 4 Weeks before the Operation Immunization event:

- Receive written commitments from pharmacists, other health care providers, volunteers (send out sign-up sheets), etc.
- Meet with committee members to review progress towards implementation of plans.
- Publicize the event with flyers, posters, etc.
- Contact TV, radio, and newspapers to publicize. Send news release (see [Media Tools](#)) to local newspapers detailing *Operation Immunization* if they are not planning to run a feature article on the project.
- Make copies of fact sheets and immunization schedules to be distributed at the site.
- Enlist a faculty member to perform a 1-hour basic training session for all participating student pharmacists.
- Plan booth, exhibits, and screening locations.
- Make booth signs; map for participants; program acknowledging volunteers, donors, etc.
- Make a list of items still needed to be purchased.
- Secure the following supplies for the “be prepared for anything kit”:
 - Pens, pencils, felt-tipped markers — large, small, different colors
 - Extension cords
 - Paper clips, rubber bands, tacks, pins; stapler and extra staples; scotch, masking, and duct tape
 - Hammer, nails, pliers, and screwdriver
 - Posterboard
 - Paper
 - Batteries
 - Emergency kit with first aid supplies
 - Trash bags
 - Paper towels
 - Kleenex
 - Camera and film for the volunteer photographer
 - Phone book, exhibitor and volunteer lists with phone numbers, etc.

1 Week before the Operation Immunization event:

- Confirm with all participants.
- Print map and program.
- Make nametags.
- Purchase perishable items, safely store, etc.
- Make list of where volunteers will be assigned the day of the health fair.
- Finalize plan for the registration table and registration process.
- Finalize plan for staffing, including command center table.
- Finalize plan for evaluation, including distribution and collection.

Operation Immunization Time Table Checklist (continued)

Day before the Operation Immunization event:

- Set up tables, booths, exhibits, chairs, classrooms, etc.
- Label the command center table and equip it with the “be prepared for anything kit.”
- Label the registration table, and equip it:
 - Sign-in/registration sheets, including addresses and phone numbers
 - Plenty of pens and pencils for participants
 - Maps of exhibits and programs
 - “goody bags” for giveaways
 - Assignment list for volunteers
- Set up the evaluation area, including forms for visitors and participants.
- Set up the food area.
- Make sure there are enough electrical cords, outlets, audiovisual equipment, etc.

Day of the Operation Immunization event:

- Set up as needed.
- Be ready one hour before opening.
- Radio stations should be running the PSAs as well as other *Operation Immunization* advertisements.
- Newspapers should be running story covering *Operation Immunization* this week.
- TV interviews should be discussing *Operation Immunization* and inviting the public to attend.
- Direct and instruct volunteers.
- Collect registrations.
- Collect evaluations.
- Clean up.
- Estimate attendance.

Follow-up after the Operation Immunization event:

- Send thank you letters to pharmacists, health providers, volunteers, media and businesses that promoted *Operation Immunization*, your school Dean, faculty, advisor, and state and local pharmacy associations who supported the campaign.
- Check with health agencies doing screenings to make sure follow-up is done for all lab results.
- Tabulate evaluation results.
- Determine and document possible improvements for next time.
- Report results to the SNPhA (See [Reporting Guidelines](#)), state and local pharmacy associations, media, etc., as appropriate.
- Send a copy of your project report to the state health department’s immunization coordinator (See [State Resources](#)).

Operation Immunization Event Ideas

This is a compilation of the many tasks actually performed by SNPhA members during dozens of *Operation Immunization* events held within the past 2 school years.

Designated immunization clinics (retail stores, mobile flu clinics, health fairs):

- Administer vaccines, and/or:
- Prepare vaccines (draw up doses)
- Reinforce benefits and importance of getting annual flu shot (educate patients, create pamphlets)
- Pass out document of vaccinations the patients should have to that point
- Event setup, paperwork, photocopying

Public events/health fairs (State Fair; farmers market; at malls, community centers, churches, etc.):

- Administer vaccines, and/or:
- Help with paperwork
- Create slogans (e.g., “Don’t be blue, Beat the flu” – Univ. of Charleston or “Spread the Vaccine, Not the Virus”)
- Advertise with public service announcements on different types of vaccines instead of the typical flu vaccine, such as Gardasil for HPV, travel vaccines, B vitamin and the common childhood vaccinations. (Be creative with this initiative; it’s NOT *Operation Flu Immunization!*)
- Educate on how to prevent spread of viruses and common signs and symptoms of diseases
- Inform patients where they can get vaccines
- Hand out paraphernalia/reminders of getting vaccinated
- Screen for food or drug allergies, and take down immunization records and medical histories while patients are eating/listening to speakers

Higher education institutions (Student Health Services/campus immunization drives):

- Administer vaccines, and/or:
- After staff members administer vaccines, monitor those who had never received a vaccine for side effects; keep the workflow (fill out paperwork, screening for appropriate candidates)
- Answer questions, inform students on importance of immunization
- Spin board with questions about flu shot; give candy for students who answer correctly
- Publicize event (pass out informational flyers, brochures, buttons, pamphlets, posters, banners, bracelets; make class announcements)
- Create a CE for area pharmacists about new and upcoming vaccinations.

Other ideas (if not administering vaccines):

Career Awareness Fair:

- Show what pharmacists can do, including vaccination

Elementary Schools (Open House/immunization awareness sessions)/Youth Center:

- Provide information to parents on required state vaccinations, HPV vaccine, when to get child’s booster shots
- Inform schoolteachers/staff about how to notice signs and symptoms of the flu and what steps must be followed after the flu has been identified as it pertains to school and back in the home.
- Teach children importance and need of antibiotics and vaccines, and how to avoid germs
- Give presentation to young girls on HPV
- Create Myth versus Truth sessions at schools or after school programs about immunizations.

How are chapters recognized for their excellent Operation Immunization campaigns?

The Chauncey I. Cooper Chapter (CIC) Excellence Program

Dr. Chauncey I. Cooper recognized the vital need to develop a pharmacy organization focused on the needs of the minority community and, in 1949, founded the National Pharmaceutical Association (NPhA). As the student affiliate of NPhA, SNPhA continues to promote the objectives of its founder: excellence and uniformity among minority health professionals to improve the quality of health care in minority communities. The Chauncey I. Cooper Chapter Excellence Program has been established in Dr. Cooper's honor. The Chauncey I. Cooper Excellence Award is given in recognition of SNPhA chapters' effort to promote the goals of SNPhA in the spirit of excellence. Chapters are recognized for the planning and implementation of various activities, and for the maintaining communication with the National Headquarters. Chapter awards will be presented during the SNPhA National Conference.

Operation Immunization Reporting Guidelines

Reporting Chapter Activities

Documentation of activities is the key to collecting CIC Points. Chapters can only receive recognition by communication with National Headquarters. Points are awarded based on events recorded in Chapter Monthly Reports and Annual Reports. **All Operation Immunization initiative events must additionally be reported in an Initiative Report, submitted <30 days after the event.** These forms are used to award chapters the appropriate points for activities completed. Be sure to list and describe activities completed. Keep a copy of the completed forms in your chapter records.

Chapters must adhere to the honor code in their reporting. Chapters found reporting false events will be subject to strict penalties. Any violation will result in removal of all CIC points previously accrued. Multiple violations will result in (1) notification to the chapter advisor, (2) disqualification from the CIC Excellence Program for the calendar school year, and (3) chapter probation for the current and following school year.

Point Distribution

Each *Operation Immunization* initiative event is worth 300 CIC points.

Requirements to be eligible for CIC Points:

Operation Immunization Initiative Reports are to be submitted to the *Operation Immunization* initiative Chair. The Initiative chair will then evaluate the reports to ensure that the chapter has conducted an event that is acceptable for awarding CIC points based on the below protocols:

- Must provide direct outreach to patients and/or healthcare providers/students
- A minimum of 2 SNPhA members must be present during the event
- Must include 1 of the following criteria below*:
 - Distribution of patient information related to immunization (i.e. pamphlets, brochures, printouts, etc)
 - Providing immunization shots to patients
 - Seminar/lecture to membership or patients

(*Other events are subject to approval based upon Operation Immunization chair and national president's judgment.)

Tips: Make sure that you are able to the best of your ability, quantify how many patients you are able to reach with the event. Be sure to be very specific in terms of what your event actually entailed the chapter doing. If an event occurs for multiple hours it would be looked upon favorably if what went on during each hour of the event. Please use as much description as possible, so that if it is needed to explain your event in the future, it can be done with great accuracy and detail. Remember to think big – the bigger and the more memorable the event, the greater our voice becomes!

How can a chapter promote their Operation Immunization event through the media?

Media Tools to Communicate with the Media

Phone Scripts

- *Introduce yourself*
- *Ask to speak with the assignment editor or reporter who covers health events/health issues.*
- *Pitch the event/activity by giving information –when, where, who*
- *Get e-mail address to be able to send additional information*
- *Ask if they plan to cover this event*

Initial Pitch:

Hello. I am calling to speak with the person responsible for covering or assigning coverage of a public health event.

I am [insert your name] with [insert your organization]. On [insert date of event], we, along with [insert additional even partners, sponsors, etc.], will be holding a statewide “kick-off” event staged for National Infant Immunization Week, April 23 – April 30. The event will be at [insert event site name and address] from [insert event times].

We want to raise awareness about the importance of timely immunizations at birth, 2, 4, 6, 12, 15 and 18 months. You and your audience may find of particular interest the number of activities planned, including [insert all activities the children will be participating in that are worthy of media attention].

We encourage coverage of the event as a public service to promote awareness of the importance of child immunizations. Will you be able to cover the event?

I would like to confirm your mailing address, so I can send you a media kit about the event. I will also send you an email reminder a week before the event. What is your email address?

Do you have any questions at this point? Thank you and we look forward to your attendance.

Follow up pitch:

Hi [insert reporter/editor’s first name]:

This is [insert your name] with [insert your organization] calling to remind you that tomorrow we will be holding a statewide “kick-off” event staged for National Infant Immunization Week at [insert event site name and address] from [insert event times].

Are you still planning on covering the event?

If yes,

Great. Your coverage of the event is important as a public service to promote awareness of child immunizations.

Thanks. We look forward to seeing you tomorrow.

If no,

Thanks for your time and we look forward to working with you in the future.

Media Tools to Communicate with the Media (continued)

Press Release Template

For immediate release
[insert date]

Contact: [insert contact's name]
[insert contact's phone number]

National Infant Immunization Week Urges Parents to Stay on Track with Immunizations

The U. S. Department of Health and Human Services (HHS), the Centers for Disease Control and Prevention (CDC), the California Department of Public Health (CDPH), and the [insert organization sponsoring observance] will launch National Infant Immunization Week (NIIW), April 23-30, 2011. Communities throughout California are expected to participate in NIIW by sponsoring activities emphasizing the importance of timely infant, childhood, and adult immunizations.

NIIW is an annual observance emphasizing the need to fully immunization children ages 2 and younger against vaccine-preventable diseases. This year, California is encouraging infant and toddler immunizations with their theme, "Immunizations: Stay on track for a lifetime of good health." Children and their caregivers need timely immunizations to protect themselves and their community from vaccine-preventable diseases.

"We can now protect more children and adults in California from more diseases than ever before," said [insert local health officer's name], Local Health Officer. "Parents and caregivers can easily pass diseases to their children. Take the time to keep your children and yourself on track with immunizations to ensure a healthy family."

Immunizations are among the most successful and cost-effective public health tools available for preventing disease and death. High immunization coverage levels in a community translate into a healthy community. A decision to vaccinate is a decision to protect not only an individual, but the entire community as well.

For more information about immunizations, call [insert sponsoring organization's number] or visit [insert sponsoring organization's website].

###

["####" means end of the news release]

Media Tools to Communicate with the Media (continued)

Media Advisory/Photo Opportunity Template

Your Coverage Is Invited
[insert date]

Contact: [insert contact's name]
[insert contact's phone number]

[insert your organization] Kicks Off American Pharmacists Month with *Operation Immunization*

Or

[insert hosting organization] Sponsors [Your Chapter's] *Operation Immunization*

National Pharmacists Month and National Influenza Vaccination Week are annual observances to promote access to health services and to highlight the need for routine vaccinations for adults and children. The [insert hosting organization] is having a [insert description of event] event to launch this year's campaign.

DATE: [insert date of media advisory/photo opportunity]

TIME: [insert best time for media to arrive]

PLACE: [insert address of the event location]

CONTACT: [insert contact name, address, phone number, fax number, or email address]

WHO WILL BE THERE: [insert the names of people (such as local celebrities) or groups who will be in attendance.] In addition to many parents and infants, [insert name of local Health Officer or other key speaker], representatives from the local immunization coalition, the local Immunization Coordinator, and local community leaders will be present at the event.

Media Tools to Communicate with the Media (continued)

“Pitch Letter” Template

Date

[insert Reporter/Editor’s Name]

[insert name of publication]

[insert street address]

[insert city, state, zip code]

Dear [Reporter/Editor’s First Name]:

With the growing concern throughout the country with health care, I am writing for your help in publicizing events that will benefit your readers’/viewers’ health. The [insert school name] chapter of the Student National Pharmaceutical Association (SNPhA) is participating in a campaign called *Operation Immunization: Student Pharmacists and Practitioners Protecting the Public Health*. The project is an immunization awareness campaign designed to increase the public’s knowledge about immunizations while increasing the number of adults receiving immunizations.

Each year in the United States, as many as 55,000 to 80,000 adults die needlessly from vaccine-preventable diseases or their complications. For this reason, the [insert school name] chapter of SNPhA is holding [insert description of event] to [insert purpose of event: directly administer immunizations, educate the public about the importance of receiving immunizations, etc.].

The following is a list of the different events of our campaign:

[insert event dates, times, and places]

I will be following up by telephone soon to see if you are interested in additional information about our *Operation Immunization* campaign. In the meantime, please feel free to contact me [insert phone number] if I can be of assistance.

Sincerely,

[insert your name, title, and contact information]

Media Tools to Communicate with the Media (continued)

Email Template

Dear [Reporter/Editor's First Name]:

As previously discussed, on [insert date], from [insert event times], the [insert event partners, sponsors, etc.] will be holding a “kick-off” event for National Infant Immunization Week, April 23 – April 30. The event will be held at [insert event site, name and address].

With the goal of raising awareness about the importance of timely immunizations at birth, 2, 4, 6, 12, 15 and 18 months, the California Immunization Coalition is collaborating with [insert name of your county or coalition], various California immunization coalitions and health departments to coordinate the annual event. You and your audience may find of particular interest the number of activities planned, including [insert all activities that the children will be doing that are worthy of media attention].

This event will draw attention to the vulnerability of under-immunized infants and young children when they are exposed to serious, yet vaccine-preventable illnesses. It protects the child, your family and the community.

We invite you to attend this event and encourage coverage of its activities as a public service to promote awareness of the importance of childhood immunizations.

Please contact me with any questions or for more information on the event.

Thank you and best regards,

[insert your name and contact information]

Media Tools to Communicate with the Media (continued)

Sample Public Service Announcements (PSAs)

Sources:

National Center for Immunization and Respiratory Diseases: NIIW Television and Radio PSA

(<http://www.cdc.gov/vaccines/events/niiw/2010/psa.htm>)

Immunization Action Coalition: Adult Immunization PSA (<http://www.immunize.org/psa/>)

For immediate release
[insert date]

Contact: [insert contact's name]
[insert contact's phone number]

•Read time: 10 seconds

Influenza can be prevented with a safe, effective vaccine. You cannot get influenza from the vaccine.

The influenza virus changes each year, so it is necessary to receive an annual influenza shot each fall.

The peak of flu season occurs each year in the United States from late December to early March. Get your flu shot each fall to protect yourself against influenza.

•Read time: 15 seconds

An average of 200,000 hospitalizations and 36,000 deaths occur each year in America related to influenza. These numbers rise to 300,000 hospitalizations and 40,000 deaths during severe flu seasons. Be sure to get vaccinated each fall.

The influenza vaccine can prevent up to 50% to 60% of hospitalizations and 90% of deaths from influenza-related complications in the elderly.

Influenza can worsen chronic heart disease, lung disease and diabetes, and can lead to bacterial or viral pneumonia. It can also lead to hospitalization and death, especially among the elderly. Make sure to get vaccinated this fall.

•Read time: 20 seconds

If you are a person in regular contact with individuals at high risk of complications from influenza, you should consider an annual flu shot. Health care workers, employees of nursing homes or assisted living communities, caregivers, and household members of high-risk individuals should all be vaccinated against the flu each fall.

In the past, millions of children have died of infectious diseases that now can be prevented with vaccination. Ask your doctor about the vaccines your children need to protect their health. This announcement is sponsored by [insert your organization].

- Read time: 30 seconds

Hey Moms! Hey Dads! If your child is not up-to-date on immunizations, they could be at risk for serious diseases like mumps, whooping cough, and measles. So, what are you waiting for? Make an appointment TODAY to get your child immunized and keep them protected. For more information call 1-800-CDC-INFO or visit www.cdc.gov/vaccines. This announcement is sponsored by [insert your organization]

As a parent, you do whatever it takes to keep your baby healthy and safe. You make sure they ride in a car seat....baby proof the house to protect them from injury...Did you know that you can now help protect them from 14 serious diseases? Ask your doctor about the immunizations your kids need – and make sure they have all of their shots. For more information call 1-800-CDC-INFO or visit www.cdc.gov/vaccines. This announcement is sponsored by [insert your organization].

Do you know if your children are up-to-date with their immunizations? This week is National Infant Immunization Week - a perfect time to check and see if your baby is up-to-date with her immunizations. Ask your doctor or nurse. For more information call 1-800-CDC-INFO or visit the CDC Web site at www.cdc.gov/vaccines. This announcement is sponsored by [insert your organization].

Vaccines keep children safe from serious diseases like mumps, whooping cough, and measles. Make sure your children are protected by getting all of their childhood vaccines before they are two years old. Ask your doctor or nurse if your children are up-to-date on their immunizations. For more information call 1-800-CDC-INFO or visit www.cdc.gov/vaccines. This announcement is sponsored by [insert your organization].

Vaccination is one of the best things you can do to protect your children. Ask your doctor or nurse if your children are up-to-date on their immunizations. For more information call 1-800-CDC-INFO or visit www.cdc.gov/vaccines. This announcement is sponsored by [insert your organization].

Did you know that children need most of their vaccines before they are two years old? Is your baby up-to-date with their immunizations? Check with your doctor or nurse. For more information call 1-800-CDC-INFO or visit the CDC Web site at www.cdc.gov/vaccines. This announcement is sponsored by [insert your organization].

Serious diseases such as measles, mumps, and whooping cough are still a threat to children. Vaccination is one of the best ways to protect your child from vaccine-preventable diseases. Make sure your child is up-to-date with their vaccinations by checking with your doctor or nurse. For more information call 1-800-CDC-INFO or visit www.cdc.gov/vaccines. This announcement is sponsored by [insert your organization].

If you are in one of the following groups, you need to receive a flu shot each year:

- People age 50 or older
- Residents of nursing homes
- Adults and children who have chronic illnesses such as heart or lung disease, and especially if the illness required medical attention or hospitalization during the previous year.
- Children and teenagers receiving long-term aspirin therapy
- Women who will be in the second or third trimester of pregnancy during the flu season

Where can the most useful information on immunization be found?

Operation Immunization Resources

- One of the most valuable resources and possibly the first your chapter should approach are National Pharmaceutical Association (NPhA) members, who may be available to serve as supervising pharmacists for the event. Don't hesitate to contact your chapter's corresponding NPhA Zone Director at the [NPhA website](#).
- Utilize past CIC Project Coordinators; they are great sources of information, and may even have many contacts and resources of their own.

National Resources

Internet Sites Related to Immunizations

<http://www.immunize.org/>

- The Immunization Action Coalition website provides free subscriptions relating to new information regarding immunizing children, teens, or adults. "Needle Tips" is the subscription pertaining to all age groups while "Vaccinate Adults" focuses primarily on adults. This is good for chapter members who are coordinating operation immunization to be a part of, and to receive updates that could serve as patient information during events.

<http://www.cdc.gov/vaccines/>

- The National Immunization Program should be one of the most used websites, offering anything and everything there is to know about any vaccines. Use this website to get information to handout to patients, to inform yourself and to help with creating ideas for future events in your communities.

<http://www.cdc.gov/vaccines/programs/default.htm>

- This really should help everyone with the programming of events; it has some tools that will help to organize immunization schedules for the patients as well as create catch-up schedules for children who may have started their immunization schedule late. This is an excellent resource to use while you are out in the community.

<http://www.flu.gov/>

- This is another good resource for information pertaining only to flu. It has videos that can be shared and instructions on how to care for a person with the flu, and can serve as a guide for schools to use as preparation for flu season.

<http://www.vaccinateyourbaby.org/>

<http://www.novaccine.com/>

<http://www.fda.gov/cber/flu/flu.htm>

<http://www.immunofacts.com>: Immunization Gateway: Your Vaccine Fact-Finder

<http://www.immunizationinfo.org>: National Network for Immunization Information

<http://www.hhs.gov/nvpo>: National Vaccine Program Office

Vaccine Manufacturers

<http://www.chiron.com>: Chiron Corporation

<http://www.gsk.com/products/vaccines.jsp>: GlaxoSmithKline (GSK)

<http://www.medimmune.com>: Medimmune

http://www.merckvaccines.com/vaccineInfo_frmst.html: Merck Vaccine Division

<http://www.vaccineshoppe.com>: Sanofi Pasteur

<http://www.wyeth.com/divisions/vaccines.asp>: Wyeth Vaccines

State Resources

State Pharmacy Associations, 2010-11 (<http://www.ncspae.org/statepharmacy.html>)*

Alabama Pharmacy Association

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The SNPhA Operation Immunization Manual

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*List updated 10/12/10.

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State/Jurisdiction Contact Information for Providers Interested in Providing Vaccine**

State/ Jurisdiction	Website	Contact Name	Phone Number	Email
Alabama	http://www.adph.org/Immunization/Default.asp?id=1100	Immunization Division	334-206-5023	Immunization Division
Alaska	http://www.epi.alaska.gov/id/immune.stm https://vactrak.alaska.gov/iweb/			-
Arizona	http://www.azdhs.gov/phs/immun/ http://www.azdhs.gov/phs/immun/act_aipo.htm	Immunization Program Office	602-364-3630	
Arkansas	http://www.healthy.arkansas.gov/programsServices/infectiousDisease/communicableDisease/immunizations/		501-661-2169	immunization.section@arkansas.gov
California	http://www.cdph.ca.gov/programs/immunize/Pages/HealthProfessionals.aspx	Immunization Branch	510-620-3737	
Los Angeles County	http://publichealth.lacounty.gov/ip/HCPs.htm	Immunization Program	213-351-7800	ip@ph.lacounty.gov
Colorado	http://www.cdphe.state.co.us/dc/Immunization/ http://www.immunizecolorado.com/Providers/	Immunization Program	303-692-2650	CDPHE-Immunization
Connecticut	http://www.ct.gov/cfluwatch/cwp/view.asp?a=2533&q=314806			
Delaware	http://www.dhss.delaware.gov/dhss/dph/dpc/immunize.html	Immunization Branch	302-744-1060	
Florida	http://www.doh.state.fl.us/Disease_ctrl/immune/index.html			Immunization@doh.state.fl.us
Georgia	http://health.state.ga.us/programs/immunization/index.asp	Immunization Section	404-657-3158	immunization@dhr.state.ga.us
Hawaii	http://hawaii.gov/health/family-child-health/immunization/providers/index.html	Immunization Program	808-586-8300	
Idaho	http://www.immunizeidaho.com http://healthandwelfare.idaho.gov/Providers/tabid/284/Default.aspx			IIPH1N1Providers@dhw.idaho.gov
Illinois	http://www.idph.state.il.us/about/shots.htm	Immunization Program	217-785-1455	
Chicago	www.cityofchicago.org/flu			
Indiana	http://www.in.gov/isdh/17193.htm			
Iowa	http://www.idph.state.ia.us/adper/immunization.asp	Don Callaghan, Program Manager	800-831-6293	
Kansas	http://www.kdheks.gov/immunize/	Immunization Program	785-296-5591	
Kentucky	http://chfs.ky.gov/dph/epi/Health+Care+Professionals.htm			
Louisiana	http://www.dhh.louisiana.gov/offices/?ID=265	Immunization Program	504-838-5300	
Maine	http://www.maine.gov/dhhs/boh/ddc/immunization/providers/index.shtml			
Maryland	http://dhmh.maryland.gov/swineflu/getVaccinated.html			
Massachusetts	http://www.mass.gov/dph/imm	Division of Epidemiology and Immunization	617-983-6800	
Michigan	http://www.michigan.gov/mdch/0,1607,7-132-2942_4911_4914---00.html http://www.michigan.gov/mdch/0,1607,7-132-2942_4911_4914-223431--00.html			
Minnesota	http://www.health.state.mn.us/divs/idepc/immunize/	Immunization Program	800-657-3970 651-201-5503	
Mississippi	http://msdh.ms.gov/msdhsite/_static/14,0,71.html http://msdh.ms.gov/msdhsite/_static/14,724,71,171.html	Immunization division	601-576-7751 800-634-9258	
Missouri	http://www.dhss.mo.gov/Immunizations/Providers.html			

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State/Jurisdiction Contact Information for Providers Interested in Providing Vaccine**				
State/ Jurisdiction	Website	Contact Name	Phone Number	Email
Montana	http://www.dphhs.mt.gov/PHSD/Immunization/immune-index.shtml	-	PHSD Immunization Staff	
Nebraska	http://www.dhhs.ne.gov/immunization/	-		-
Nevada	http://health.nv.gov/Immunization.htm http://www.immunizenevada.org/	Immunization Program	775-684-5900	
New Hampshire	http://www.dhhs.nh.gov/dphs/immunization/	-	603-271-4482	Immunization Program
New Jersey	http://nj.gov/health/cd/vdpd/	Angela Sorrells-Washington	609-826-4860	-
New Mexico	http://www.immunizenm.org/Provider/provider.shtml	-		
New York State	http://www.health.state.ny.us/prevention/immunization/providers/ http://www.health.state.ny.us/prevention/immunization/providers/pharmacists_as_immunizers.htm	Bureau of Immunization	518-473-4437	-
New York City	http://home2.nyc.gov/html/doh/html/imm/immptoolkit.shtml			
North Carolina	http://www.immunizenc.org/Providers.htm http://www.ncalhd.org/county.htm	Immunization Branch	919-707-5550	ImmlInfo@dhhs.nc.gov
North Dakota	http://www.ndhealth.gov/immunize/	Molly Sanders	800-472-2180 701-328-3386	msander@nd.gov
Ohio	http://www.odh.ohio.gov/odhPrograms/dis/immunization/immindex1.aspx			Immunize@odh.ohio.gov
Oklahoma	http://www.ok.gov/health/Disease_Prevention_Preparedness/Immunizations/Information_for_Health_Professionals/index.html	-		
Oregon	http://www.oregon.gov/DHS/ph/imm/provider/pharmpro.shtml	Immunization Program	971-673-0300	-
Pennsylvania	http://www.portal.state.pa.us/portal/server.pt/community/immunizations/	-		
Puerto Rico	http://www.salud.gov.pr/programas/programavacunacion/Pages/default.aspx			-
Rhode Island	http://www.health.ri.gov/immunization/for/providers/	-		
South Carolina	http://www.scdhec.gov/health/disease/immunization/			Immunization Division
South Dakota	http://doh.sd.gov/Immunize/			-
Tennessee	http://health.state.tn.us/twis/	-		
Texas	http://www.dshs.state.tx.us/immunize/providers.shtm			
Utah	http://health.utah.gov/immu/provider/default.htm	Linda Abel, Program Manager	801-538-9450	label@utah.gov
Vermont	http://healthvermont.gov/hc/imm/provider.aspx	-		immunizationprogram@vdh.state.vt.us
Virginia	http://www.vdh.state.va.us/Epidemiology/Immunization/ http://www.immunizeva.org/	-		
Washington				
Washington, D.C.	http://dchealth.dc.gov/doh/cwp/view,a.1374,Q.580681,dohNav_GID.1824,.asp			-
West Virginia	http://www.wimmunization.org/ProviderInformation/tabid/1355/Default.aspx http://immunizenow.org/about/memberresources/default.aspx	Division of Immunization Services	304-558-2188	
Wisconsin	http://www.dhs.wisconsin.gov/immunization/index.htm			Immunization Program Central Office Staff
Wyoming	www.immunizewyoming.com http://wdh.state.wy.us/familyhealth/immunization/county_map.html	Immunization Section	307-777-7952	

**List updated 9/19/10.