



Regional Conference 2020 Clinical Skills Competition

Patient Counseling

The Kroger Company and Student National Pharmaceutical Association Clinical Skills Competition (CSC) Program is an educational opportunity for SNPhA members across the country to display their pharmaceutical knowledge and patient assessment skills through case presentations and patient counseling. The focus of the Regional Conference CSC is on patient counseling.

Regional participation does **not** impact the status of members who would like to participate in the National CSC later in the year. For example, if a student cannot take part in the regional competition, they will still be eligible to participate in the annual competition at the National Convention, if they meet all eligibility requirements. Similarly, if a team participates at the regional level, they are not obligated to participate at the national level. Final standings at the Regional Conferences will have no impact on team rankings at the following National Convention.

The regional competition will be performed in pairs. Each student team will be given a patient's medication profile to evaluate and provide appropriate counseling. First-year pharmacy students will be required to register with an upperclassman in their second, third, or fourth year of school.

There are a limited number of time slots available for teams to participate at the Regional Conference. **The time slots available will be assigned on a first-come, first-served basis.** Schools that register first will be provided a time slot to compete. Remaining teams will be placed on a waiting list and notified if a time slot becomes available in the weeks before the competition.

COMPONENTS OF THE COMPETITION

All participants will receive their patient's prescription information before the competition start time on the day of the competition and will be required to counsel the patient on appropriate information and use of the medications. The patient may display personality characteristics or other barriers to challenge the participants' ability to convey pertinent therapy information.

Reviewing the Case

Participants will have five (5) minutes to review a patient's medication profile. Participants are allowed to use provided drug information resources to prepare for the patient counseling session.

Patient Counseling Session

Participants will have five (5) minutes to conduct a patient counseling session about the patient's prescribed medications. The patient-pharmacist interaction is the only part evaluated by judges.

Resources

For the Regional CSC, SNPhA will have resources available for participants to use. Participants will only be allowed to use the resources provided by SNPhA.

Attire

Student pharmacists will be expected to dress professionally during the competition. White coats are **MANDATORY** to participate. Student pharmacists will be required to supply their white coats.

Rules

- Students must meet eligibility requirements
- Chapters are guaranteed entry of one team consisting of two members in the competition upon submission of the Clinical Skills Competition registration form. Chapters are allowed to request more than one team to register; however, regional participation is limited based on availability. Additional teams from the same chapter may be wait-listed and accepted upon availability. They would be notified via email at a later date but before the conference.
- Students are required to dress professionally and wear their white lab coats
- **Students are not to discuss the case with others except their teammate**
- Pharmacist judges' decisions are final and are not subject to appeal

Eligibility

- Participants must be current national SNPhA members
- Participants must be enrolled in a full-time Doctor of Pharmacy (PharmD) program
- **First-year student pharmacists are required to partner with an upperclassmen student pharmacist who is currently in their second, third, or fourth year of pharmacy school**
- Participants must not be licensed to practice pharmacy
- Participants must complete the CSC registration form by the conference registration deadline
 - Region III, IV & V - University of Kentucky: January 31st, 2020
 - Region I & II - University of Pittsburgh: February 7th, 2020
- The competition will be held on the Friday afternoon of the Regional Conferences. Each of the two members of teams must be present for their assigned start time or will forfeit their participation. Teams will be assigned a **start time between 2:00 PM and 5:00 PM local time.**

EVALUATION OF TEAMS

Judging

Pharmacist judges will evaluate and score each student pharmacist team on the mock patient interaction and drug information presented during their patient counseling session according to criteria listed in the following guideline. Participants' school affiliation is not shared with judges.

Patient Interaction

- Communicate the purpose and importance of the counseling session to the patient
- Use critical thinking and problem-solving skills to present drug information in a logical order
- Display confidence and ability to direct the counseling session

- Manage time effectively
- Collaborate with their team member

Communication Skills

- Display strong verbal and nonverbal communication skills
- Use an interactive approach with open-ended questions to assess patient understanding
- Use language the patient will be able to understand
- Demonstrate effective counseling techniques

Professional Knowledge

- Provide medication education to the patient in a manner that the patient can clearly understand, includes patient-friendly language, can be used to benefit their therapy
- Convey accurate information concerning the patient's medication therapy, including but not limited to: medication, indication, dose, dosage form, route of administration, duration of therapy, pertinent side effects, precautions, interactions, missed dose procedures, storage recommendations, and specific techniques for self-monitoring
- Discuss any potential therapeutic problems
- Correct any inaccurate information relayed by the patient
- Recognize compliance problems and increase adherence

PLACEMENT PRIZES

Prizes are being finalized and will be announced soon!

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