National SNPhA Day: Tuesday, February 11th 2020
*Help us celebrate SNPhA’s 48th birthday!*

The goal of these challenges is to honor the historic founding of our organization, to promote SNPhA spirit, and to create excitement for regional conferences.

**SNPhA day Hashtags:** #HappyBirthdaySNPhA #Celebrate48 #LongLiveTheLegacy #SNPhA2020Vision

### SNPhA History Video Competition Challenge

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| **Challenge**     | • Create a 1-2 minute video of current or past members sharing your SNPhA chapter history  
|                   |   ○ Can include origins of chapter, their own impact on the chapter, favorite events, etc.  
|                   |   • Video should incorporate how SNPhA has left a legacy and/or is currently leaving in the chapter’s community  
|                   |   • Video can be in any format you want! (recording of people, pictures with voice-over, etc.)  
|                   |   • Video must be posted on social media on 2/11/20  
|                   |   • Include SNPhA day hashtags |
| **CIC Report**    | • Must be submitted as CIC report on 2/11/20 (**14+1 CIC rule does not apply!**)  
|                   |   • CIC report must be submitted under SNPhA Day report type  
|                   |   • 200 points will be awarded for a chapter submission  
|                   |   • Each regional conference will have 1 winner  
|                   |     ○ Winner will be announced at the respective regional conference and get an additional 500 points |

### SNPhA Legend Spotlights Challenge

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| **Challenge**       | • Post SNPhA alumni spotlights on social media throughout the week  
|                     |   • Caption of photos should answer the following questions:  
|                     |     ○ Where are they now?  
|                     |     ○ What was their involvement in SNPhA?  
|                     |     ○ How did SNPhA impact their school and post-graduate career?  
|                     |   • Include SNPhA day hashtags |
| **CIC Report**      | • Must be submitted as one CIC report (**14+1 CIC rule does apply!**)  
|                     |   • Include social media post screenshots  
|                     |   • CIC report must be submitted under SNPhA Day report type  
|                     |   • First 3 alumni spotlights will get 100 points each  
|                     |     ○ Remaining alumni spotlights will get 50 points each |
### SNPhA Day Healthfair Challenge

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| **Challenge**            | ● Hold a health fair in your community between Sunday 2/9 to Thursday 2/13  
                          | ● Elevate your health fair and earn bonus points!  
                          |   ○ Incorporate information distribution (counseling, fliers, trifolds, etc) on 3+ SNPhA initiatives  
                          |     ■ Ex: RTR, Diabetes, and Mental Health  
                          |   ○ Have at least one SNPhA alumni attend the health fair  
                          |   ○ Grab a meal with your SNPhAm before or after the health fair as a bonding activity to celebrate SNPhA’s birthday, photo required!  
                          | ● Include SNPhA day hashtags  |
| **CIC Report**           | ● Must be submitted as a CIC report (*14+1 CIC rule **does** apply!)  
                          | ● CIC report must be submitted under SNPhA Day report type  
                          | ● Include a minimum of 3 action photos and 1 photo of materials distributed  
                          | ● 200 points will be awarded for holding a health fair  
                          | ● Bonus points opportunity  
                          |   ○ 3+ SNPhA initiatives included: + 50 points  
                          |   ○ At least 1 SNPhA alumni attended: + 50 points  
                          |   ○ Meal with your SNPhAm before/after health fair: + 50 points  |

If you have any questions, please contact Shivani Gupta at shivanigupta@snpha.org